

DATA SHEET

Malwarebytes MSP Premier Partner Program (MP3)

The Malwarebytes Managed Service Provider (MSP) Premier Partner Program (MP3) provides a powerful framework for you to meet the security needs of your customers. We look forward to helping our partners deliver a bulletproof perimeter with our combined expertise and services for joint success.

As industry leaders, we believe it is critical to invest in partnerships that accelerate growth, remain cutting edge, and deliver on customer expectations. To achieve these goals, our MSP Premier Partner Program (MP3) focuses on providing our partners:



Ease of doing business.

Simple, accessible, and responsive selling tools are available in our partner portal, including a resource center for on-demand collateral and creative co-marketing that helps our partners generate more leads.

PROGRAM ELIGIBILITY

Partners should meet the following requirements to participate:

- 1 A minimum of fifty (50) endpoints
- 2 A monthly endpoint commitment (varies by level)
- 3 A signed annual contract



Accelerated profits and growth opportunities.

Dedicated sales, marketing, and technical resources enable your sales team to deliver the products and services your customers need—priced and licensed how they want.



Grow your business with industry-leading solutions.

Our flexible “pay as you grow” and “pay as you go” licensing model or Malwarebytes USM solutions, whether managed by you or your customer, offer more opportunities for partners to position their brand as the trusted security advisor that customers need.



Financial benefits

Malwarebytes appreciates your investment in our partnership, and we strive to ensure you have access to the tools and incentives to expand your service catalog and increase your revenue.

- 1 Monthly usage/utility pricing**
Our program offers a usage or utility licensing model, which gives you the flexibility to deliver service offerings that align to the varying requirements and budgets of your customer base.
- 2 Discounts**
As your install base grows so do your discounts. Malwarebytes' discounted MSP pricing, combined with flexible deployment options, enables you to remain competitive in an increasingly competitive market

Sales and marketing benefits

Malwarebytes is fully invested in our partnerships. Our strategic, ongoing partnerships create the need for mutual engagement on technology development, marketing, and sales activities. We aim to help you become more productive by optimizing the customer experience in a wide range of areas.

- 1 Partner portal access**
All partners are invited to the Malwarebytes Partner Portal where you can access exclusive tools and resources, including demos, free trials, product resources, videos, trainings, and a wide array of marketing collateral.
- 2 Logo and collateral templates**
Program logos, images, and banners are available to all partner levels and can be used on your website, in marketing materials, and on promotional items.
- 3 Go-to-market strategy and support**
We have years of experience driving the endpoint protection and incident response message, and one of the benefits of partnering with us is the opportunity to tap into our expertise with support for your go-to-market tactics.
- 4 Co-marketing**
With a collaborative business plan, our co-marketing reimbursement support provides resources to execute co-branded content and campaigns designed to build awareness and drive leads in less time, with less work.

MALWAREBYTES ONEVIEW CONSOLE

With the Malwarebytes OneView console, customer management and monitoring is a breeze for our MSP partners.

Malwarebytes OneView provides:



**licensing
subscriptions**



**centralized management of
your client's endpoint security**



**customer and
endpoint reporting**

We want you to succeed, so when you need help, we're just a 'click' away. Your OneView console provides a direct link to the Malwarebytes Level 2 Support Team, making it easy for you to get guidance on how to support your client's endpoints.

Enablement, training, and technical benefits

Malwarebytes is fully invested in our partnerships. Our strategic, ongoing partnerships create the need Malwarebytes is committed to helping you deepen expertise through enablement, training, and other technical benefits.

- 1 Sales training support**

From how to explain Malwarebytes features to why you should build a service offering, our online training material will help you learn how to integrate Malwarebytes into your sales motion. And, you will continue to receive sales training and support through one-on-one sessions, videos, and webcasts to continually stay updated on the latest Malwarebytes solutions.
- 2 Demo license**

Malwarebytes understands the value of technical demonstrations for generating sales. Our program provides you with a Not for Resale (NFR) license of each of our cloud-based products, so you can demonstrate the product value to your customer community
- 3 Technical training**

As part of our efforts to enable your success and deliver the highest possible service levels to your customers, we offer multiple training options, deployment, and implementation services, as well as a full library of on-demand training sessions.
- 4 Technical support**

All partner levels have access to Malwarebytes technical support, which are available to reinforce your status as a trusted advisor to your customers.

The Malwarebytes MSP Program is designed to foster meaningful, profitable and long-lasting relationships—one that enables you to grow your revenue while lowering your costs. We recognize the value of our MSP partners and are committed to building a long-term, successful relationship together.

GETTING STARTED

To learn more about the Malwarebytes MSP Program, please visit:
www.malwarebytes.com/partners/managed-service-providers/
or contact msp@malwarebytes.com.



malwarebytes.com/business



corporate-sales@malwarebytes.com



1.800.520.2796

Malwarebytes is a cybersecurity company that millions worldwide trust. Malwarebytes proactively protects people and businesses against malicious threats, including ransomware, that traditional antivirus solutions miss. The company's flagship product uses signature-less technologies to detect and stop a cyberattack before damage occurs. Learn more at www.malwarebytes.com.

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